



CORPORATE SPONSORSHIPS

Diamond

\$5,000 and up

- **Becomes an official "product or business" of Big D Rodeo**
- Advertisement in official program – Back Cover (5.5 x 8)
- Rodeo Buckle or Chute sponsorship for available event of choice
- Concho set of 4 sponsorship
- Banners in Rodeo Arena and entrance (provided by sponsor)
- Logo and link advertising on www.tgra.org and www.dallastgra.org
- Prominent placement on associated sites such as Facebook, Yahoo, etc.
- Logo printed on tickets, tri-folds and official posters
- Official Sponsor of available event of choice (may include added prize money)
- 8 pair weekend passes (16 admissions) to rodeo and evening entertainment.
- Vendor Booth 10 x 10
- 2 Audio advertisements played each day during the rodeo
- Access to VIP parking
- Amounts can be a combination of product/services and cash donations.

Ruby

\$2,500

- Advertisement in official program – Full Page (5.5 x 8)
- Rodeo Buckle or Chute sponsorship for available event of choice.
- Banner in Rodeo Arena (provided by sponsor)
- Logo and link advertising on www.tgra.org and www.dallastgra.org
- Prominent placement on associated sites such as Facebook, Yahoo, etc.
- Logo printed on tickets, tri-folds and official posters
- Official Sponsor of available event of choice (may include added prize money)
- 5 pair of weekend passes (10 admissions) to rodeo and evening entertainment.
- Vendor Booth 10 x 10
- Access to VIP Parking
- Amounts can be a combination of product/services and cash donations.

Sapphire

\$1,000

- Advertising in the official program – half page (5.5 x 4)
- Rodeo Buckle or Chute sponsorship
- Banner in Rodeo Arena (provided by sponsor)
- Logo and link advertising on www.tgra.org and www.dallastgra.org
- 3 pair weekend passes (6 admissions) to rodeo and evening entertainment.
- Access to VIP parking
- Amounts can be a combination of product/services and cash donations.



ENTERTAINMENT SPONSORSHIPS

PREMIUM ENTERTAINMENT SPONSOR

\$5000 and up

- **Official naming of the entertainment venue: "your name" EXPO.**
- Official sponsor of entertainment acts for the weekend, and **"presented by" tag lines added to the main event**
- Official sponsor of awards banquet
- Banner in entry ways to the EXPO and entertainment area
- Full page ad —inside cover—in official program (5.5 x 8)
- Listing and logo on www.tgra.org
- 4 pair weekend passes (8 admissions) to the Rodeo and evening entertainment.
- VIP seating for entertainment events

PARTNER ENTERTAINMENT SPONSOR

\$2500

- **Official sponsor of entertainment stage "your name" STAGE**
- Official sponsor of entertainment acts for the weekend
- Banners in EXPO center
- Full page ad in official program (5.5 x 8)
- Listing and logo on www.tgra.org
- 3 pair weekend passes (6 admissions) Rodeo and evening entertainment.
- VIP seating for entertainment events

PATRON ENTERTAINMENT SPONSOR

\$1000

- Official entertainment sponsor for the weekend.
- Banner in EXPO center
- Half page ad in official program (5.5 x 4)
- Listing and logo on www.tgra.org
- 2 pair weekend passes (4 admissions) and entry to weekend entertainment
- VIP seating for entertainment events



INDIVIDUAL SPONSORS



Gold Star

\$750

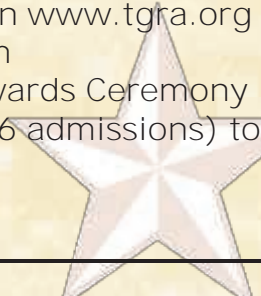
- Buckle sponsorship
- Official Rodeo T Shirt
- Listing and recognition on www.tgra.org
- Listing in official program
- Official recognition at Awards Ceremony
- 3 pair weekend passes (6 admissions) to Rodeo and evening entertainment.



Silver Star

\$500

- Concho set sponsorship (5 Conchos)
- Official Rodeo T Shirt
- Listing and recognition on www.tgra.org
- Listing in official program
- Official recognition at Awards Ceremony
- 2 pair weekend passes (4 admissions) to Rodeo and evening entertainment.



Bronze Star (Three Available)

\$250

- Sponsor of Volunteer TGRA Trooper Pins
- Official Rodeo T Shirts
- Listing and recognition on www.tgra.org
- Listing in official program
- Official recognition at Awards Ceremony
- 1 pair weekend passes (2 admissions) to Rodeo and evening entertainment.





Friends of the rodeo

Friend Level One (Four available, plus roping box) \$400

- Sponsorship of one of four bucking chutes
- Sponsor name announced when chute is used for an event.
- Signage on each chute
- Listed in official program
- 2 pair weekend passes (4 admissions) to Rodeo and evening entertainment.
- 2 Rodeo T Shirts

Friend Level Two \$300

- Name and recognition in program, website, Facebook, etc.
- Two pair weekend passes (4 admissions) to rodeo performances and entertainment.
- Three Rodeo T shirts.

Friend Level Three \$200

- Name and recognition in program, website, Facebook, etc.
- One weekend pass (2 admissions) to rodeo performances and entertainment.
- Two Rodeo T shirts.

